

# North Carolina Horse Council

## Membership Newsletter



Volume 12 Issue 5

[www.nchorsecouncil.com](http://www.nchorsecouncil.com)

September-October 2011

**NCHC Annual  
Board Meeting  
Hunt Horse  
Complex  
November 9th—7pm**

### NCHC Officers:

President: Randy Ratliff

VP: Sammy Jenkins

Treasurer: Tom Bennett

Secretary:

Lucinda Human

Executive Dir: Sue Gray

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## Tractor Supply Raffle A Huge Success!

The Tractor Supply Stores of North Carolina participated in a raffle supporting the NCHC by selling tickets for a chance to win a \$500 gift certificate to Tractor Supply. Thanks to everyone who purchased a raffle ticket—just under 14,000 tickets were sold!

Congratulations to the winners: Ruby Adams  
Gary Harkey

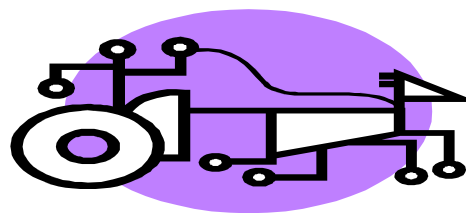
Mike Bowers  
Juan Hernandez

The Tractor Supply store that sold the most tickets was located in Eden, with the Statesville store coming in second. Watch for your next chance to win.



Ruby Adams  
Eden Tractor Supply  
Winner

## Horsepower.... Thoughts from the Executive Director



### ACCOMPLISHMENTS:

- Development of the Communication Plan for the Coalition of State Horse Councils
- American Horse Council Meeting
- Tractor Supply Campaign
- Trails Grant Re-structuring
- NC Agricultural Agents Conference
- NC Livestock/Forage Agents Annual Conference
- Jordan Lake Watershed Regulatory Committee Meeting
- Legislative Successes
- Education Committee
- Marketing Committee
- Durham County Farm Bureau Meeting
- Durham Soil and Water Meeting
- New Best Management Practice Grant
- Uwharrie Trails Meeting

**Tractor Supply Raffle**—Thanks to Bob Sanford we were able to negotiate a fund raising campaign with Tractor Supply Company. All 45 stores within North Carolina participated by conducting a raffle for four \$500 awards towards merchandise in the store. This raffle was put together in less than one month with materials printed and sent to the stores. The raffle tickets were sold during the month of June. The final tally for the project was \$11,466. Thanks to several of our Board Members, including Bob, Tom Bennett, Casey Armstrong, Pat Benton, Terri Temple, Tina Batchelor and others who presented programs or assisted with the program by visiting their Tractor Supply Store and answering questions. We learned a lot from this first experience and hope to make this raffle an annual event.

NCHC was successful this month in being awarded a grant to develop best management practices and provide education to equine farmers in the Falls Lake area regarding how to protect water quality. Special congratulations to Barb Oslund, NCHC Trails Consultant for making this program a success.

**Trail Grants Program**—Members of our Trail Committee met to discuss revamping our Trail Grants Program. A lot of discussion centered on finding projects that were ready to go and also funding them in a timely manner. The need to develop a statewide strategic plan for trails was also discussed. It was decided that for this year only, the grants would be issued during July and funded in October. The cycle for future years would be to receive requests in January, review in February and fund in March. This would allow for trail work to occur in cooler weather.

**Meetings**—Other meetings that were attended include the Durham Soil and Water District to discuss best management practices and The Durham County Farm Bureau. A newly designed brochure was developed by the Durham Soil and Water Staff and the NCHC to be mailed to Durham County horse owners clarifying the new Falls Lake Regulations and the Jordan Lake Regulations. The Falls Lake Regulations mandate that every equine owner/farm with five or more horses must register with the Durham County advisory committee. The Jordan Lake rules encourage registration. The NCHC will continue to work with the Durham County Soil and Water Division to educate equine owners on the new rules.

The NCHC participated in the NC Agricultural Agents annual meeting. In addition, we sponsored the NC Agricultural Livestock/Forage Agents Annual Meeting. Both meetings gave the NCHC a chance to get to know our Agricultural Agents and specifically our livestock agents.

**Uwharrie Forest**—The NCHC gave comment at a public meeting regarding trail needs in the Uwharrie Forest. The Forest Service is currently preparing a new management plan for the use of the Forest and is currently receiving public comment. Of particular concern was a potential new requirement to use Weed Free Hay and Straw. This is significant in a negative way, potentially eclipsing the other trail issues. It won't matter whether we have open riding, designated trails and/or the best sustainable system, because it is essentially impractical for the casual recreational rider to comply with this requirement, both due to cost and required changes to their animal husbandry practices. We will be submitting our comments in writing to the Forest Service prior to the September 21<sup>st</sup> deadline for public comment.

**Marketing**—The new NCHC Store was opened and a series of individual meetings were held to discuss new marketing approaches for the NCHC. The need for a new brochure which clearly states who we are and what we do is evident. In addition, we will be marketing new value added services to our members via our membership with the American Horse Council. Focus groups have been scheduled to talk with horse owners, trainers and equine business people regarding the NCHC. We hope to be better able to better define for the equine community "What's in it for me" for joining the Council.

**Legislation**—Legislative issues dominated the discussion during the early summer months. We finally got our NCHC Specialty plate passed. We now have two years to receive commitments to purchase 300 plates prior to production of the plates. Other legislative successes include changes within the equine building code exemption to consider spectator events. We carefully monitored several other pieces of legislation impacting the equine community including the acquisition of farm land by cities and municipalities, zoning laws, and present use value issues.

**Coalition of State Horse Councils**—While the days of summer are often referred to as the "lazy" days of summer....this has been a very productive summer so far! During both June and July, the communications committee of the Coalition of State Horse Councils has been active both producing our newsletter and beginning the development of a new website for the Coalition. We hope all our Board members are receiving their copies of this newsletter and if you are not, please let us know. All articles within the newsletter must be broad in nature and impact issues which impact all horse councils. Of particular note is that the NCHC has been featured in both releases and we will continue to be a primary contributor. Bob Sanford and Sue Gray will be the new co-chairs of the communications committee.

**American Horse Council**—The American Horse Council held their national issues forum in Washington, DC. Topics discussed included congress on a diet...how budget cuts may impact the equine industry, several committee meetings on equine welfare, health and recreational trails and a general meeting of the state horse councils which were represented at the forum. Sixteen state horse council delegates attended all or part of the meeting (CO, GA, ID, IL, KS, KY, MD, MI, MN, NJ, NM, NC, PA, TX [Greater Houston Horse Council], VA, WI.).

A note of interest was a presentation of a delegation from Normandy, France, which is hosting the 2014 World Equestrian Games. (Kentucky hosted in 2010, and the Kentucky Horse Council and Normandy Horse Council established a continuing relationship at that time.) The Normandy Horse Council (established 1997) was the first of over 50 started in France. They are concerned with the five largest horse interest groups in the country: Thoroughbred, Trotters, Sport and Leisure horses, Draft horses and Ponies. About 1% of the population in France rides, and they are all affiliated with industry groups. A video was shown promoting the 2014 games. Then, a tour of Normandy was offered for October 4-8, 2011. With an air ticket to France and \$1,000, "leaders in the horse industry" would visit WEG venues, attend important equine sporting events, visit historic sites such as the "Horse House" and Mont Saint-Michel, and meet with top industry executives. All meals and hotels in France are included in the tour price; the balance will be subsidized by the Normandy Horse Council. Further information: [www.normandyhorse.com](http://www.normandyhorse.com). If anyone is interested in going to France...this is a real deal!

**Committee Meetings**—The Education Committee was re-configured in July and work has begun on identifying educational partners, increasing participation on the committee, developing an educational calendar of courses, and reviewing the NCHC educational strategic plan.



**Jordan Lake Watershed Regulatory Committee**—The Jordan Lake Watershed Regulatory Committee met during this time period. The Jordan WOC raised concerns over a DWQ draft memo that proposes sharing of nitrogen reduction credit from cropland buffer banks between the agricultural community and bankers. A key concern was the effect of a proposed 2:1 bank: agriculture N credit split for cropland buffer restoration on agriculture's ability to meet its rule-mandated N reduction goals. Note that this split would not be applicable to pastureland, as the Jordan Agriculture Rule allows for pasture-based livestock operations to implement excluded buffers and sell the exclusion credit while keeping the buffer restoration credit to use towards agriculture's rule-mandated N reduction goals.

# NCHC Board Elections 2012

The Nominating Committee of the North Carolina Horse Council will be presenting a list of names for election to the North Carolina Horse Council's Board of Directors. These names will be posted on the NCHC website. The election is for a two year term, running from January 2011 to January 2013.

Please review Board Member Responsibilities and Characteristics below as you consider your vote. You may cast your ballot at the Annual Meeting to be held Wednesday, November 9, 2011. **Only current 2011 members will be eligible to vote in this election.** If you have not already joined or renewed your membership, don't wait until the last minute! (You must become a member of NCHC prior to October 11th to be eligible to vote.)

## INDIVIDUAL BOARD MEMBER RESPONSIBILITIES AND PERSONAL CHARACTERISTICS TO CONSIDER

### Individual Board Member Responsibilities

- Attend board and committee meetings and functions, such as special events.
- Be informed about the Horse Council's mission, services, policies, and programs.
- Review agenda and supporting materials prior to board and committee meetings.
- Serve on committees or task forces and offer to take on special assignments.
- Make a personal financial contribution to the organization.
- Inform others about the organization.
- Suggest possible nominees to the board who can make significant contributions to the work of the board and the organization.
- Keep up-to-date on developments in the equine industry.
- Follow conflict of interest and confidentiality policies.

### Personal Characteristics to Consider

- Ability to: listen, analyze, think clearly and creatively, work well with people individually and in a group.
- Willing to: prepare for and attend board and committee meetings, ask questions, take responsibility and follow through on a given assignment, contribute personal and financial resources in a generous way according to circumstances, and open doors in the community.
- Develop certain skills if you do not already possess them, such as to: cultivate and solicit funds, cultivate and recruit board members and other volunteers, read and understand financial statements, learn more about the substantive program area of the Horse Council.
- Possess: honesty, sensitivity to and tolerance of differing views, a friendly, responsive, and patient approach, community-building skills, personal integrity, a developed sense of values, concern for the development of the equine industry and a sense of humor.

## Preparing for a Disaster

It's too late to prepare for Hurricane Irene, but there are things you can do to prepare for the next potential disaster. As stated in the brochure "Preparing for a Disaster, Tips from the Equine Disaster Response Alliance", when it comes to an emergency, the best approach is to hope for the best but plan for the worst.

Some tips to prepare your horses for a disaster, before the disaster strikes include the following:

- Keep a stock of hay, grain, water, medications and veterinary supplies
- Decide where you will take your horses if evacuation becomes necessary
- Keep your horses' vaccinations and boosters up-to-date.
- Compile important documents in one location. These documents include:
  - Registration papers
  - Medical history, dosages and types of medications
  - Dietary requirements
  - Current Coggins test
- Photographs
- Train your horse to load and unload

For more tips, please visit [www.nchorsecouncil.com/images/24StepDisasterPlan.pdf](http://www.nchorsecouncil.com/images/24StepDisasterPlan.pdf)

The following is a list of things you should have on hand in the case of any emergency:

- Photographs and medical records for each horse
- Enough hay, feed and water to last three or more days
- A halter and lead from each horse with the horse's name on the halter
- Medications and veterinary supplies
- Extra feed buckets
- Extra bedding, pitchforks, shovels and a wheelbarrow
- A portable first-aid kit
- A map and list of phone numbers (veterinarian, transporter, insurance company)

Remember, your horses are your responsibility! Take steps today to ensure your animals are cared for during a disaster.

If you find you are in need of assistance during a hurricane, check out the NC Department of Agriculture website. Their website is [www.ncagr.com/markets/livestock/horse/directory](http://www.ncagr.com/markets/livestock/horse/directory). This link takes you directly to the Equine Directory. From this page, you can access the Equine Disaster Response page. Here, you will find listings for Emergency Transportation and Emergency Facilities.

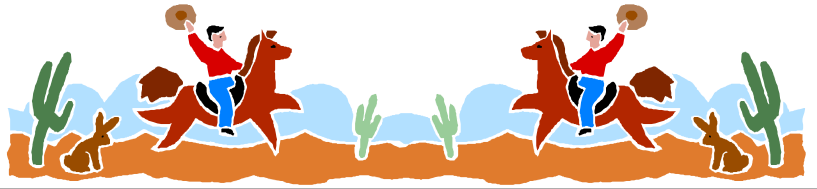
If you are still not sure where to turn, follow the suggestions below:

- Call your county cooperative extension office/agent
- Call your county emergency management number listed in the telephone book. They coordinate with the extension office for animal services as well as human services.
- Call NC SART. The number for the NC State Animal Response Team is 888-989-7278 or 919-515-6836.
- Finally, the Hunt Horse Complex can be contacted in an emergency. They have stalls and for a fee, horses can be housed there. Their contact information is:

1025 Blue Ridge Blvd  
Raleigh NC 27607  
Phone: (919) 821-7400  
(919) 828-9478



## News from the Trail



### Uwharrie National Forest:

The new ***Back Country Horsemen of NC Uwharrie Chapter*** now has over 50 members, and held general membership meetings on July 28 and August 18. They are finalizing the chapter by-laws, and setting up a schedule for membership meetings and workdays for the remainder of the year. Several members will be attending a chainsaw certification class held by the USFS later this year. For more information about helping on workdays and joining, contact one of the officers below:

Wayne Britt, President [tallrider@embarqmail.com](mailto:tallrider@embarqmail.com)  
Holly Dwyer, Vice-President [dwyerholly@aol.com](mailto:dwyerholly@aol.com)  
Carolyn Burnette, Secretary [cmymule2@centurylink.com](mailto:cmymule2@centurylink.com)

The Uwharrie National Forest **Proposed Land and Resource Management Plan and Draft Environmental Impact Statement** were issued for public comment, and can be reviewed or downloaded through: <http://www.fs.usda.gov/goto/nfsnc/uwharrieplan>.

The USFS held a public meeting on July 23 specifically to obtain comments from equestrians. One requirement of significant concern is a requirement that equestrians use certified weed-free hay while in the forest, which NCHC believes is without scientific basis. We are finalizing our comments and will provide them as guidance to our membership.

### Funding for Trails:

The Federal Surface Transportation Program (known by the acronym SAFETEA-LU) has historically been the source of ***Recreational Trails Program (RTP) funds*** allocated to states. This has been between 1 to 1.5 million dollars for NC, and is virtually the only source of significant grants to fund trail projects, including equestrian trails. The congressional house has not included RTO funding in their re-authorization bill, meaning this critical source of funding will be lost. The NCHC has met with a key Congressional Representative to urge restoration of these funds. Please contact your district US Congressional representative to show the loss of these funds affects equestrians.

The NCHC has issued a Request for Proposals for our 2011 grant money. Please see the NCHC website for more information.

# Membership Drive for 2012

It's time to "Join the Herd" for 2012. The annual membership drive for the North Carolina Horse Council (NCHC) is now in full swing for 2012. Renew your membership, or join for the first time, beginning September 1st and receive the remainder of 2011 in your membership. Insurance coverage for 2012 will begin January 1, 2012.

The equine industry has a \$1.9 billion annual economic impact on North Carolina per the North Carolina Equine Industry Study that was conducted recently. With over 306,000 equine in North Carolina and 19,183 jobs tied to the industry, your membership is important.

To join the NCHC, complete the membership application on Page 11 and return it, along with your check, to the NCHC office. If you prefer, visit our website at [www.nchorsecouncil.com/membership](http://www.nchorsecouncil.com/membership) and join on-line.

Be sure to select the membership option that is right for you. Currently, there are no business memberships, but the NCHC offers the following categories:

- Individual Membership - \$12
- Individual Membership with Insurance - \$37
- Student Membership - \$6
- Association (less than 50 members) - \$50
- Association (more than 50 members) - \$100
- Lifetime - \$360
- Current lifetime members - remember to renew the Insurance coverage for \$25 if interested.



If you have any questions or concerns, please contact the NCHC office at (919) 854-1990 or toll free at 800-529-9206. Thanks for your support of the North Carolina Horse Council.

## Marking Your Horse in Case of an Emergency

As a horse owner, you worry about the safety and well being of your equine partners during times of disaster. What happens if you get separated from your horse during an emergency? Take measures to identify your horse. There are several ways to mark your horses so identification can be made during an emergency. Some of these include:

1. Use a luggage tag. You can write your name, address, horse's description, feeding instructions, and your vet's name and phone number. Always be sure to include any special needs your horse may have. A luggage tag can be attached to your horse's halter with duct tape or braided into his mane.
2. A permanent way to identify your horse is by a tattoo, brand or microchip.
3. Use small clippers and clip your phone number onto your horse's neck.
4. Use an auction crayon and write your phone number on your horse.
5. Spray paint the horse's hooves.

Were you prepared for Hurricane Irene? Be prepared for the next emergency by taking steps today to avoid a potential disaster.

## Order Your NC Horse Council License Plate Today!

HURRAH! Show your love for horses by ordering the new NC Horse Council License Plate. During this past legislative session, the NCHC was successful in achieving the passage of our specialty license plate! Now the real work begins.

**We must receive 300 or more applications for the "NC Horse Council" plate before the plate may be developed.**

Please click on the license plate in the bottom right hand corner of our website and fill out your application today. Be sure to submit payment along with your application.



## Look what's happening at the Hunt Horse Complex!

The next time you get a chance...look around and see the many improvements that have been going on this summer at the Hunt Horse Complex in Raleigh. The NCDA&CS is working hard to make our state owned equine facility one of the best in the Southeast. And remember to let our state officials know how much we appreciate their attention to these projects. This is only the beginning... more improvements to come.

They are currently paving the isles (not the stalls) of Barns A, B, C, D and E. As this project requires the removal of the doors during the paving process, they are also reworking all of the door hardware. The paving project should be complete by the end of August.

They are installing a new Buckley Fence system around the arena behind Barn E. Buckley Fence, LLC supplied the materials. The fence will be completed by the end of August

They are up-fitting and finishing the VA Carolina building, located at Gate H4. This project includes: installing an electrical system, heating and AC system, a bathroom and finishing the walls.

They are also running a 6-inch sewer line and water tap that will connect to the VA Carolina building, as well as service the future show office and covered arena, which is part of our Master Plan. The sewer project will be complete by the end of August. We expect this building to be ready for use by October.

## New Grant Programs Implemented

The North Carolina Horse Councils' mission is to serve as the collective voice of the North Carolina horse community through education, communication and representation. Our strategic goals are to develop and implement a comprehensive marketing and promotion program, expand and strengthen the industry's legislative presence, increase the involvement of horse owners throughout the state, enhance educational and research programs, improve the business and regulatory environment, and manage and maintain a statewide program to promote trail riding and trail access.

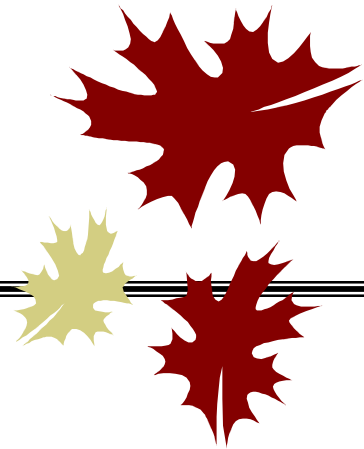
The NCHC Horse Industry Grant Program is charged to solicit and fund strong horse industry proposals which enhance our mission and support our organizational goals and strategic plan. In order to better accomplish these goals this new grant structure has been adopted.

### Grant Categories

By re-defining the grant categories the NCHC increases our potential to impact the average member of the equine community state-wide. As the trends have been to fund repeat organizations, our dollars may not be reaching new or unique members of our community. A complete description of each category can be found by visiting the NCHC website at [www.nchorsecouncil.com](http://www.nchorsecouncil.com) and clicking on the Grants link.

The following is a list of the new grant categories::

- Gelding & Euthanasia Support Programs
- Equine Safety Net Program
- Trail Program
- Education/Community Program
- Development/Scholarship Fund
- Health/Research Grants



# NCHC Store

The NCHC Store has a new look! The store has been totally revamped and items can now be purchased on-line. There will be a greater selection of products that can be ordered, from cups and stickers to sweatshirts, t-shirts and jackets.

Liability Signs are still available from the NCHC Office or can be purchased on-line through the website.

Check out the NCHC Store today!



*Let's stirrup some fun!*

*No Bling*

# **NCQHA All Novice Show**

*in conjunction with the*

# **All Breed Open Horse Show and NC Dressage & Combined Training Show**

# **NOVEMBER 11-13, 2011**

at the Senator Bob Martin Eastern Agricultural Center  
2900 NC Highway 125 S, Williamston, NC

**EDUCATIONAL SEMINARS • PAYBACK CLASSES  
HIGH POINT PRIZES & MORE GREAT PRIZES**

This is a unique opportunity for the novice equestrian to experience  
an all breed show as well as a breed show in one weekend!

**NEW FOR 2011: The SHF All Breed Horse Show takes place  
Saturday-Sunday, Nov. 12-13 & the new one day SHF "No  
Bling" All Novice NCQHA Show happens Saturday, Nov. 12.**

For additional information call the NCHC office 919-854-1990  
Sammy Jenkins, Show Mgr. 919-201-3606 • Linda Falls 910-740-1943

**www.nchorsecouncil.com**

NCHC Member # \_\_\_\_\_

# Invoice 2012 Membership

January 1—December 31, 2012



## North Carolina Horse Council

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

### Membership Options for 2012

Check the type of NCHC 2012 membership you are joining under:

- Lifetime Membership (includes "in-excess" insurance coverage 1st year only)..... \$360
- Individual Membership (includes "in-excess" insurance coverage)\*\*\* ..... \$37
- Individual Membership (no insurance coverage)..... \$12
- Student/Junior Membership (individuals under 18 years old)..... \$6
- Riding Club/Breed Association (more than 100 members)..... \$100
- Riding Club/Breed Association (less than 100 members)..... \$50
- In-excess Insurance Coverage for Lifetime Members..... \$25

\*\*\*If you choose "in-excess" insurance, coverage begins January 1, 2012\*\*\*

Your membership joins with others across North Carolina to promote everything horse. Legislators are influenced by numbers, so join the herd and BE heard! Some things to ponder:

- Only members of NCHC can vote in the annual Board meeting held in January.
- Riding Clubs/Breed Associations who join can appoint a representative to the Board.
- You can make a difference for as little as \$12.
- Volunteer opportunities are available.
- NCHC is the only statewide organization that works to serve the needs of the entire horse industry, regardless of breed preference, riding style, or activity.

North Carolina Horse Council, 4904 Waters Edge Drive, Suite 290, Raleigh, NC 27606  
(919) 854-1990 or Toll Free at 800-529-9206 [www.nchorsecouncil.com](http://www.nchorsecouncil.com)

North Carolina Horse Council  
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Raleigh, NC 27606  
In-State 800-529-9206  
(919) 854-1990 Fax (919) 854-1989  
www.nchorsecouncil.com



# Annual Board Meeting

Make plans now to attend the annual meeting of the Board of Directors of the North Carolina Horse Council (NCHC) to be held Wednesday, November 9, 2011. The meeting begins at 7 pm and will be held at the Hunt Horse Complex in Raleigh.



One of the items on the agenda will be the election of new members to the Board of Directors. Only current 2011 members of NCHC who join NCHC prior to October 11th are eligible to vote in the election. So don't miss out on your opportunity to vote for the best candidates because you haven't joined NCHC yet.