

# North Carolina Horse Council

## Membership Newsletter



Volume 11 Issue 1

www.nchorsecouncil.com

January-February 2010

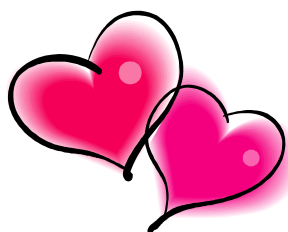
**NCHC  
Board Meeting  
Hunt Horse Complex  
Raleigh, NC  
March 3rd—7pm**

### **NCHC Officers:**

President: Randy Ratliff  
VP: Buck McColl  
Treasurer: Clare Reece-Glore  
Secretary: Curtis Potter  
Executive Dir: Sue Gray

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## Winners of NCHC “Win a Thousand Pounds of Horse Feed” Membership Campaign

During the last quarter of 2009, the North Carolina Horse Council, with generous donations from Southern States, Cargill and Purina Feed Companies, ran a statewide Membership Campaign.

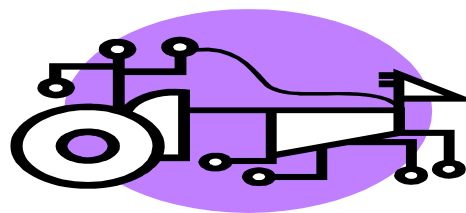
Feed stores were notified all across the state and asked to help recruit new members and/or encourage existing members to renew their membership with the NCHC. The state was divided into a Western Region, a Central Region and an Eastern Region and a winner was selected from each area. The winner is receiving 1,000 lbs of horse feed generously donated from the above three companies. In addition, the feed store listed by the winning member is receiving \$500 for their participation. The winning feed store is Forrest Farm Supply in Bayboro, North Carolina!

Mrs. Betty Morgan, the widow of Mr. Jack Morgan, who was a lifetime member of the North Carolina Horse Council, was the winner of the 1,000 lbs of horse feed in the Western Region. Mr. Morgan was a long standing equine enthusiast. Jack bred and raised Tennessee Walking Horses in the Candler area of our state. A native son of Buncombe County, he served on numerous equine Boards including the NC Walking Horse Association, the Tennessee Walking Horse Association and was active in animal welfare. Jack passed away after a courageous battle with cancer, but his wife Betty remains active in the equine industry caring for 17 horses. In Betty's words they are “addictive”.

Sue Grayson, a retired NCHC Board Member, was the Central Region winner. Sue, a long time horse owner and enthusiast, is graciously donating her 1,000 lbs of horse feed to the Horse and Buddy Therapeutic Riding Center. Horse and Buddy exists to help people with special needs improve balance, muscle tone, motor skills, and self-esteem. They have a fabulous time riding every Saturday and Monday. They are also a member of the North American Riding for the Handicapped Association ([www.narha.org](http://www.narha.org)), and plan to become a premier accredited center. Horse and Buddy is always looking for help in the form of volunteers, financial support, and various other needs. So please visit their website and call or email them if you think you can help!

The Eastern Region winner is Jennifer Conley. Jennifer and her friends signed up in Havelock, NC where her personal horses reside. However, Jennifer also serves the Equine Industry by fostering rescued horses and the 1,000 lbs of feed will certainly enable her to continue this effort!

## Horsepower.... Thoughts from the Executive Director



### ACCOMPLISHMENTS:

- Falls Lake Agricultural Sub-Committee Meeting
- Agri-Business Development meeting with Agri-Supply Company
- Agri-Medicine Open House at East Carolina University
- Durham County Soil and Water meeting to discuss funding priorities
- Webpage design Meetings
- Annual Report

### Web Update

While our web statistics are still good, I spent time this month with our web developer to craft a new look for 2010. The new design will pose a question of the week, highlight the store and a store item and create a more interactive page. In addition, I have created a NCHC Facebook page which will assist us in our marketing efforts and allow us to push out information to select target groups.

### Falls Lake Plan/Jordan Lake Committee

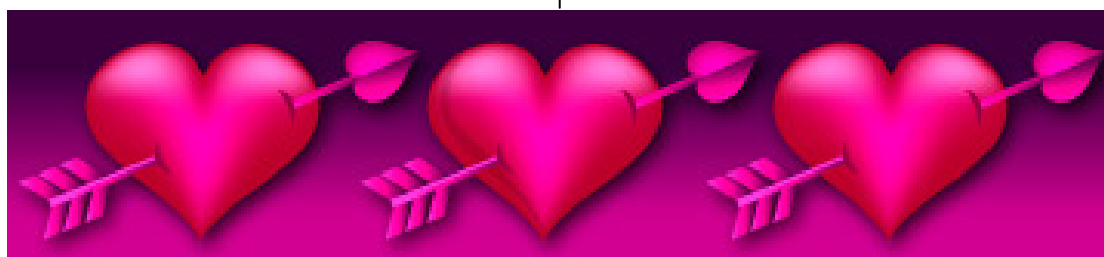
During December I was heavily involved with nutrient management and watershed issues. As a member of the agriculture sub-committee we are still working on the Falls Lake Plan. The Jordan Lake Committee is still organizing and will be meeting in early January, 2010 to begin to develop plans on how to enforce the new rules. I was also involved in discussions with the Durham County Soil and Water Conservation district representatives and the USDA representatives on determining Durham and Wake County funding priorities. As a result of this meeting, I have been nominated to be a Durham County representative to the NC Farm Bureau Equine Committee.

### This -n- That

Representative from the Agri-Supply Company met with me to discuss the needs of the equine industry and how their company might become more involved. It was a very positive discussion with a commitment from them to work with the NCHC.

The remainder of the month was spent crafting the annual report and preparing materials for the annual membership meeting.

**HAPPY NEW YEAR!**



NCHC Member # \_\_\_\_\_

**Invoice 2010 Membership**

January 1—December 31, 2010

**North Carolina Horse Council**

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

**Membership Options for 2010**

Check the type of NCHC 2010 membership you are joining under:

- Lifetime Membership (includes "in-excess" insurance coverage 1st year only) ..... \$360  
 Individual Membership (includes "in-excess" insurance coverage)\*\*\* ..... \$37  
 Individual Membership (no insurance coverage) ..... \$12  
 Student/Junior Membership (individuals under 18 years old) ..... \$6  
 Riding Club/Breed Association (more than 100 members) ..... \$100  
 Riding Club/Breed Association (less than 100 members) ..... \$50  
 In-excess Insurance Coverage for Lifetime Members ..... \$25

\*\*\*If you choose "in-excess" insurance, coverage begins January 1, 2010\*\*\*

Your membership joins with others across North Carolina to promote everything horse. Legislators are influenced by numbers, so join the herd and BE heard! Some things to ponder:

- Only members of NCHC can vote in the annual Board meeting held in January.
- Riding Clubs/Breed Associations who join can appoint a representative to the Board.
- You can make a difference for as little as \$12.
- Volunteer opportunities are available.
- NCHC is the only statewide organization that works to serve the needs of the entire horse industry, regardless of breed preference, riding style, or activity.

North Carolina Horse Council, 4904 Waters Edge Drive, Suite 290, Raleigh, NC 27606  
 (919) 854-1990 or Toll Free at 800-529-9206 [www.nchorsecouncil.com](http://www.nchorsecouncil.com)

## Year in Review 2009

**January**—The year began with presentations to the Carolina Equine Summit in Camden, S.C. and the North Carolina Arabian Horse Association Annual Meeting. The NCHC was invited to speak with the Orange and Durham County Soil and Water Conservation meeting to discuss horse farming for the future. This allowed the equine industry to relate to other agricultural leaders the role that horse farms take in preserving our farmland and open space. Quarterly meetings began with our two trail consultants as we continue to be faced by multiple trail issues. The Consultants and Executive Director worked to complete a trails survey to be implemented in 2010. Trail issues included a proposal to the Durham Committee on Open Space and Trail Development to include equestrian use of the American Tobacco Trail from the county line to Massey Chapel Road. Finally, we successfully recruited our Education Grants and enrolled three Bronze Sponsors.

**February**—The NCHC participated in the “Barnyard” legislative chat sponsored by the NC Department of Agriculture and Consumer Services. Both State and National issues were discussed including the issue of equine slaughter. Perhaps one of the most important outcomes of this meeting was the support generated from our sister commodity groups regarding equine legislative issues. In addition issues of euthanasia were discussed and consensus generated that livestock owners desired to be free to make their own choices. The need to stay vigilante on legislation that might impact livestock was stressed at the meeting. A brief discussion of present use value, land use and ETJ issues were also discussed.

The American Tobacco Trail issues were on-going in February and with the help of Leslie Kennedy and other Durham County trail users plans were made to discuss our concerns with the Durham City Council. The Trail Grants were also posted during this month.

Several speaking engagements occurred during February including the Orange County Agricultural Summit and the Agri-business Council Forum with the Council of State members. The month closed out with a meeting in our West Region One. The meeting was intended to begin to identify interested NCHC membership within the Region.

**March**—This month was heavily occupied by legislative and trail issues. A new Legislative Committee was convened for the first time by the new Chairperson, Curtis Potter. The NCHC also participated in the Farmers Briefing hosted by Representative David Price. This meeting afforded us an opportunity to further equine issues with both our state and federal legislators. Another key issue was brought to our attention this month regarding the existing state building code and its impact on the equine industry. The NCHC requested and held meetings with State Representative Brubaker and our State Insurance Commissioner Goodwin to begin the legislative process to address this issue. Work began to develop a bill to correct the problem.

Trail issues included the American Tobacco Trail and speaking with the Durham City Council to make sure that the Durham portions of the trail remained open to equine use. The Durham County Farmland Protection Board was contacted and agreed to prepare a resolution to support equine farming and the use of the ATT.

New reporting forms for membership were developed and the month ended with a presentation from members of the NCSU Equine Unit and explanations of their needs.

Continued on Page 5

**April**—April saw the continuing development of our Western Region. Several Board members assisted in identifying potential key individuals in an effort to build our membership. Statewide membership renewals reminders were also sent out during this month.

Legislative issues were highlighted once again as the NCHC worked to support the building code reform and to promote the passage of our specialty license plate. The NCHC participated in the Agri-Business Council Legislative Committee and identified common concerns with other agricultural commodity groups. Nationally the Equine Slaughter issue was in the forefront of our concerns. Sue Wallis, Representative from Wyoming, initiated a national effort in opposing the existing legislation on the transportation of horses for human consumption (commonly referred to as the Slaughter Bill). We endorsed her efforts and participated in the national effort by writing letters to our state representatives as well as the national delegation and President Obama.

The Education Committee was reconvened this month and began setting new priorities for the NCHC education efforts. Lengthy discussions were held on trying to identify new or alternative methods of providing or linking our membership to existing educational programs.

Trail Grants were awarded during this month. Fifteen Grants were received with a possible maximum funding of \$1500. What a difficult task for the committee with all of the worthwhile grants that were submitted! Plans for the Trail School were firmed up during this month with the receipt of Uwharrie's pledge of cooperation and the dates of September 24-27 confirmed.

**May**—Dianne Leshner, from Equisure Insurance, came to Raleigh during May to discuss our member insurance benefits. Dianne was very informative regarding our liability insurance and clarified that if any of our members hold an additional policy that the NCHC policy will "stack" providing a total of \$2 million in coverage. She also shared information on a new "Trainer's Policy".

With the Legislature in session, this month was very busy with the continuation of our legislative agenda. The Equine Specialty Plate was proceeding as planned and the Building Code Bill passed the House 99-0. We remained watchful on the new Equine Industry Board Bill which was brought forward with the release of the new Equine Economic Impact Study which was also released during this month. Several special requests for legislative support were sent to our membership with a very positive response. The NCHC continued our work with the Agri-Business Council on related issues including immigrant labor programs.

During this month the new Equine Economic Impact Study was released.

The Trail Consultants and NCHC staff continued to meet working on trail initiatives and our organizational strategic plan. The Eastern Trails committee held monthly meetings and the Western Trails Committee accepted the resignation of Bev Duvall and began the search for a new committee chair. The Kentucky Horse Council published a new trail guide and the NCHC negotiated a reduce cost of the guide for NCHC members. The booklet is sold to the general public at \$8 but is offered to our membership for \$6.

Worked continued through May on the Southern Horse Festival as the new dates were confirmed for November 7-8, 2009 and sponsorship requests were mailed out.

### **June/July**

The summer months remained very busy for the NCHC. Trail work dominated the months. The NCHC supported an Eno River Benefit Concert and continued work on the Trail School. We successfully negotiated for a waiver of the use fee at the Uwharrie Forrest. We also posted a notice to our members regarding a new national database which will be collecting information on closure of trails on national public lands. Other discussions with Orange County Representatives and Durham County Representatives on possible equestrian trails in Little River Regional Park were conducted.

Legislative issues remained active over these summer months. An agri-business legislative luncheon with our state agricultural legislators was held. We continued to push for our specialty license plate and HB 780 Building Code/Exempt Equestrian Arenas was signed into law! We continued to watch a bill to study the impact of property tax exemptions and the potential of recreational taxes. The Sunday Hunting bill did not make the cross over and so was off the table for 2009. We continued to monitor the Equine Industry Board bill.

The US Department of Agriculture held public listening sessions on the National Animal Identification System program and multiple meetings were held to discuss animal rendering and processing issues. And finally during this month we began the planning of five regional meetings to disseminate the Findings and Recommendations of the Equine Industry Study.

**August**—The NC Rural Development Center contracted with the NCHC to organize and conduct five regional meetings on the Equine Study. Five sites were identified: These were: the Western Agricultural Center, Reidsville Community College, Hunt Horse Complex, Southeastern Agricultural Center and the Martin Agricultural Center. The NCHC also participated in the annual Farm Bureau Policy Day. The Farm Bureau's Equine Committee joins with us in many legislative goals including: land conservation issues, building code regulations and other policies impacting our industry.

Meetings with our Auditor began this month in preparation for the annual audit. We implemented new reporting procedures.

A highlight of this month was the NC Agri-business tour with our congressional Staff members. This three day tour gave us the opportunity to visit with the congressional staff members and share our view point on critical industry issues. While no equine farms were on the tour this year a promise was made to add one on next year's tour.

**September**—Lots of planning occurred during September as we continued our work on the regional meetings and actually held our first three meetings during the end of the month. The meetings were well attended and all agreed to follow-up NCHC Caucuses. This was also our third year participating in the Mountain State Fair. This year we kicked off our new membership campaign at the Fair, with the Campaign: Win a Thousand Pounds of Horse Feed. Finally we successfully held our Trail Master Certification School with 12 students of a maximum 15 in attendance.

As a result of participating on the Congressional Bus Tour, the NCHC was asked to serve on a sub-committee on Agriculture addressing the new rules on nutrient levels and the river basins. We are finally at the table.

**October**—The Regional meetings were concluded during October. And all five sites were unanimous in agreeing to follow-up NCHC Caucuses. Final planning was held for the Southern Horse Festival and successful recruitment of class sponsors and award sponsors. Three major breed associations, The North Carolina Arabian Horse Association, The North Carolina Quarter Horse Association and the North Carolina Hunter Jumper Association provided major sponsorships for the SHF. In addition Star H Insurance and the NC Farm Bureau were major sponsors. Several Board Members and Southern States sponsored several of our classes. Our goal for 2010 will be to have all of our Board members participate!

Notice for public comment on the NC Division of Parks and Recreation 2009 System-wide Plan for NC State Parks was posted and an NC HC response was prepared.

Our audit began this month and due to great pre planning all went smoothly and quickly in an effort to hold down our costs. We drafted the new 2010 budget for review during this month.

National work on the development of standards and rules for the National State Horse Council Committee were drafted and reviewed during this month.

The Council maintained visibility via an on-site display during the State Fair and the booth remained at the Hunt Horse Complex throughout the month. Other initiatives included a preliminary meeting with the NC Agri-Medicine Institute to discuss how the livestock commodity groups might become more involved.

**November**—November was highlighted by an interview on National Public Radio regarding the results of the Equine Economic Impact Study. We successfully conducted the Southern Horse Festival with over a 400% increase in profits! And we successfully conducted the five regional caucuses. The primary purpose of these meetings was to:

- To preserve and promote equine owners ability to pursue their equine interests
- To protect the investment of equine enthusiasts by pursuing favorable laws, policies and regulations that impact the industry including but not limited to land use, preservation of equine farms, taxation issues and environmental issues which affect the industry
- To support efforts of like minded agricultural, educational and economic development groups to further the interests of the equine industry
- To recognize the importance of the equine industries activities to our state's economy and to build an organizational structure within the NCHC to address equine issues and recommendations.

The month was rounded out by the recruitment Board Members and compiling interested member biographies in preparation for the annual membership meeting. The new membership

campaign: "Win a Thousand Pounds of Horse Feed" continued throughout this month. Finally, we began discussion with the Pisgah Trailblazers regarding co-sponsoring a trail safety school in the spring of 2010.

**December**—During December the NCHC was heavily involved with nutrient management and watershed issues. As a member of the agriculture sub-committee we are still working on the Falls Lake Plan. The NCHC was appointed to the Jordan Lake Committee to begin to develop plans on how to enforce the new rules. The Durham County Soil and Water Conservation district representatives and the USDA representatives invited the NCHC to participate in discussions to determine the Durham and Wake County funding priorities.

Representative from the Agri-Supply Company met with us to discuss the needs of the equine industry and how their company might become more involved. It was a very positive discussion with a commitment from them to work with the NCHC.

While our web statistics remained high throughout the year a new "look" was developed for 2010. The new design will pose a question of the week, highlight the store and a store item and create a more interactive page. In addition, a NCHC Facebook page was developed which will assist us in our marketing efforts and allow us to push out information to select target groups.

Discussions continued through December for the formation of a new national state horse council organization.

**HAPPY NEW YEAR**



## 2009 Year in Review Summary

This was a year of several major accomplishments. The contract with the NC Rural Development Center provided not only increased revenue but also increased visibility. This effort and the resulting NCHC Regional Caucuses place us in the lead as we negotiate for the economic future of the equine industry. In addition we saw a 400% increase in our revenue from the Southern Horse Festival as this event continues to grow in the Eastern part of our State.

Trail issues once again dominated the year, specifically the negotiations with the City of Durham and issues facing the American Tobacco Trail. We saw increased membership within several trail organizations. Looking towards the future the new coalition of trail advocate and user groups formed in 2009 continued to pursue joint legislative efforts which will benefit us all. A Grant funded a trail schools for 2009 and we successfully completed the school in September.

We were successful in building our relationships with multiple state agencies as we became involved with legislative and budgetary issues connected to our state equine facilities and management of those facilities. We continued to carefully monitor Tax assessment and revenue issues this year. We were not successful in passing the necessary legislation for our NC Horse Council License Plate but are hopeful once again for 2010. The year was rounded out by the successfully passing of our new exemption from the building code of equestrian arenas/facilities.

Technologically we have continued to advance our web presence. We grew the Equine Directory and improved our electronic communication to our membership as evidenced in our many legislative requests that were responded to by our members. To date we continue to change our webpage every Monday and continue to show increased traffic to our site.

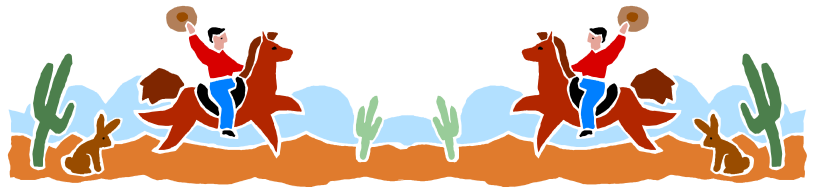
I would like to personally thank ALL of the NCHC Board members who have helped to make this year a success. I would also like to highlight in this year-end report the outstanding work of four members of our Board. These members provided outstanding service to the Council. Sammy Jenkins for his wonderful leadership and dedication to the Southern Horse Festival, Lucinda Human, as a new board member, for her participation at the SHF and creative marketing ideas, Bob Sanford for his leadership in assisting in the development of new marketing and membership campaigns and last but not least, Clare Reece Glore for her support and attention to the financial issues facing the NCHC. Please welcome in the New Year by taking the time to thank Sammy, Lucinda, Bob and Clare for a job well done!

### *New Webpage Design*

The NCHC is currently working on a new updated webpage. Keep checking the website at [www.nchorsecouncil.com](http://www.nchorsecouncil.com) to see all the exciting changes that will be taking place.



## News from the Trail



### Eastern Region Trails Report

- We continue to work with the Friends of Hill Forest, who have a good working relationship with the NCSU Forestry Department. In 2010, FOHF plan to develop informational kiosks at trail heads and signage for main trails. They also plan to apply for grant money to create improved, sustainable river crossings and bridges, and improve some trail surfaces. There are also plans for a Hill Forest User Survey to be distributed in 2010, as part of a larger Master Plan for the forest being developed by NCSU.
- A Recreational Riding Survey, developed with the help of NC Central University School of Business, will be distributed by NCHC soon. Results will supplement information recently collected in the Equine Economic Impact Study.
- We continue to be involved in trail planning for the Piney Woods park, managed by Wake County Parks and Recreation near Harris Lake. NCHC representatives recently met with Triangle Off-Road Cyclists (TORC) representatives to discuss multi-use trail design and management.
- We were recently contacted by Brunswick County planners about designing trails at the Brunswick County Nature Park. The first phase of this park recently opened, but does not include the planned horse trails. Brunswick County continues to receive inquiries and interest in the horse trail system, and is moving forward with plans for those trails.
- The Cape Hatteras National Seashore has recently developed a permit system for local access to an inland section of trail. This trail was closed to equines in late 2007, and NCHC has worked with the park staff and Friends of the Mountain to Sea Trail to develop a compromise that would allow local equestrian use.
- We met with Person County Parks and Recreation and Person County Horseman's Association representatives to discuss trail opportunities in Person County.
- NCHC has had active representation on the Falls Lake Nutrient Management Strategy agricultural stakeholders meeting, and has recently submitted comments on the draft regulations.

### **Lifetime Members—In-excess Liability Insurance**

If you are a Lifetime member and interested in the in-excess liability insurance coverage for 2010, be sure to send in a check in the amount of \$25 to the NCHC Office. You can also acquire this coverage on-line at [www.nchorsecouncil.com](http://www.nchorsecouncil.com).

## 2010 Board of Directors

The Board of Directors of the North Carolina Horse Council is comprised of elected members, representatives from equine association members, and government appointed representative members. The annual meeting of the North Carolina Horse Council was held on Wednesday, January 6, 2010 at the Hunt Horse Complex in Raleigh. At the meeting, members of the NCHC were elected to the Board of Directors for a two-year term which expires January, 2012. These newly elected Directors will serve with Directors previously elected, Association Representatives, and Government Appointed Representatives.

### Officers

President:	Randy Ratliff (term expires 2011)
Vice-President:	Buck McColl (term expires 2011)
Secretary:	Curtis Potter (term expires 2012)
Treasurer:	Clare Reece-Glore (term expires 2011)

#### Term Expires 2012

Dottie Burch  
 Ray Cloninger  
 Myra Daniel  
 Susan Deutermann  
 Sammy Jenkins  
 Leslie Kennedy  
 Ro Mason  
 Kaye Myers  
 Rebecca Stinson  
 Doug Tate  
 Tom Thomas  
 Amanda Tucker  
 Nancy Wilson  
 Laurie Wood

#### Term Expires 2011

Casey Armstrong  
 Tom Bennett  
 Phil Blalock  
 Debbie Campbell  
 Ann Furr  
 Tom Hendrickson  
 Lucinda Human  
 John Montross  
 Gayle Nifong  
 Bob Sanford  
 Johnny Shook

#### Government Appointments

Dale Barnett  
 Matt Buchanan  
 Callie Fogle  
 Steve Lathrop  
 Peggy McElveen  
 Rusty Miller  
 Jeannette Moore  
 Graham Moore  
 Bob Mowrey  
 Connie Mull  
 Durwood Taylor  
 Tammy Thurston  
 Will Walls  
 Mike Yoder

#### Associations

Davidson County Horsemen's Association - Phil & Brenda Zimmerman  
 Foothills Riding Club—To be announced  
 Gaston Co. Horseman's Assoc.—Debra Porter  
 Hope for Horses in Western NC—Jennifer Whitehall  
 NC 4-H Horse Program - Dr. Bob Mowrey  
 NC Arabian Horse Inc. - Heather Stephenson  
 NC Dressage & Combined Training—Dave Stuckey  
 Pamlico County Horseman's Association - Karen Gardner  
 Piedmont Paso Fino Horse Association - Dr. Ann Furr  
 Sauratown Trails Association—Bob Silcott  
 Tryon Riding & Hunt Club—Laura Weicker  
 Wings of Eagles Ranch—Pat Winecoff

## 2010 Education Grants Now Being Accepted

The information for the 2010 Grants available through the North Carolina Horse Council has been posted to the website. Grants for 2010 will be available in the following categories:

Education Grants: The proposal addresses an educational need of the horse industry or individual horse owner. The maximum award in this category is \$1500.

Trail & Community Grants: The proposal addresses a recreational, community service, or trail related need not related to a general education or health related issue. The maximum award in this category is \$1500.

Health Grants: The proposal addresses an equine health related need of the horse industry or individual horse owner. The maximum award in this category will be \$6000.

The 2010 Educational Grants are now being accepted. Please follow the grant guidelines outlined in the RFP. The completed grants must be received by the NCHC by the end of January, 2010. The grants will be reviewed and evaluated in February. The Executive Committee will approve the final grant awards on the first Wednesday of March, 2010 and the successful applicants will receive their award by March 31, 2010.

The second round of competition will be for the Trails and Community Grants. This RFP will be posted in March (2010), reviewed in April, approved at the Executive Committee meeting on the first Wednesday in May and awarded by May 31, 2010.

The final category will be our Health and Research Grants. The RFP will be posted in June, reviewed in July, approved by the first Wednesday of August and awarded by August 31, 2010.

For additional information on Grants, or to apply for a Grant, please click on the "Grant" icon on the main web page. From this location, you can submit a Grant Application. If you have any questions regarding this process, please call the NCHC Office at (919) 854-1990.

Please note: **Every effort will be made to notify you that the NCHC has received your grant proposal; however, it remains the responsibility of the applicant to verify the receipt of their grant.**

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## Equine Industry Directory

Get the new year off to a good start by listing your business in the NC Horse Council Equine Directory. The Directory is growing thanks to all the new businesses that are signing up. Get your listing on the NC Horse Council website today and be noticed. Businesses are welcome to submit their contact information to the Horse Council to be included in the Directory. If you prefer, go to the website and sign up on-line. It's fast, easy, and your listing goes on the website immediately.

The cost per listing is \$12 per year for NCHC Members or \$24 per year for Non-Members. Categories range from apparel, boarding facilities, farriers, and horse transportation services to tack and supply and training and instruction. For the complete list of categories, check out the NCHC website. Don't get left behind—list your business in the Directory today and reach out to the horse community. Visit the website for more information.

North Carolina Horse Council  
4904 Waters Edge Drive, Suite 290  
Raleigh, NC 27606  
In-State 800-529-9206  
(919) 854-1990 Fax (919) 854-1989  
www.nchorsecouncil.com



## **Agribusiness Sponsors**

Now is the time to sign up your business to become an Agribusiness Sponsor for 2010. The Agribusiness Sponsor program was developed with the business owner in mind. Some of the benefits of being an Agribusiness Sponsor include the following:

- Membership in the NCHC
- Your Company's name and logo on our webpage
- Opportunities for your company's promotion in our Newsletter
- A voice in legislative and regulatory issues facing the Equine Industry

Your sponsorship has the potential to reach thousands of horse owners across the State. There are horse activities in all 100 counties in North Carolina. Our goal is to network the Agribusiness Sponsor with the horse owners and horse enthusiasts located in North Carolina. Sponsorship levels range from \$250 to \$1,000 per year.

Become a part of the exciting Equine Industry by supporting the North Carolina Horse Council as an Agribusiness Sponsor. Additional information can be found on the Horse Council website or by contacting the NCHC Office.